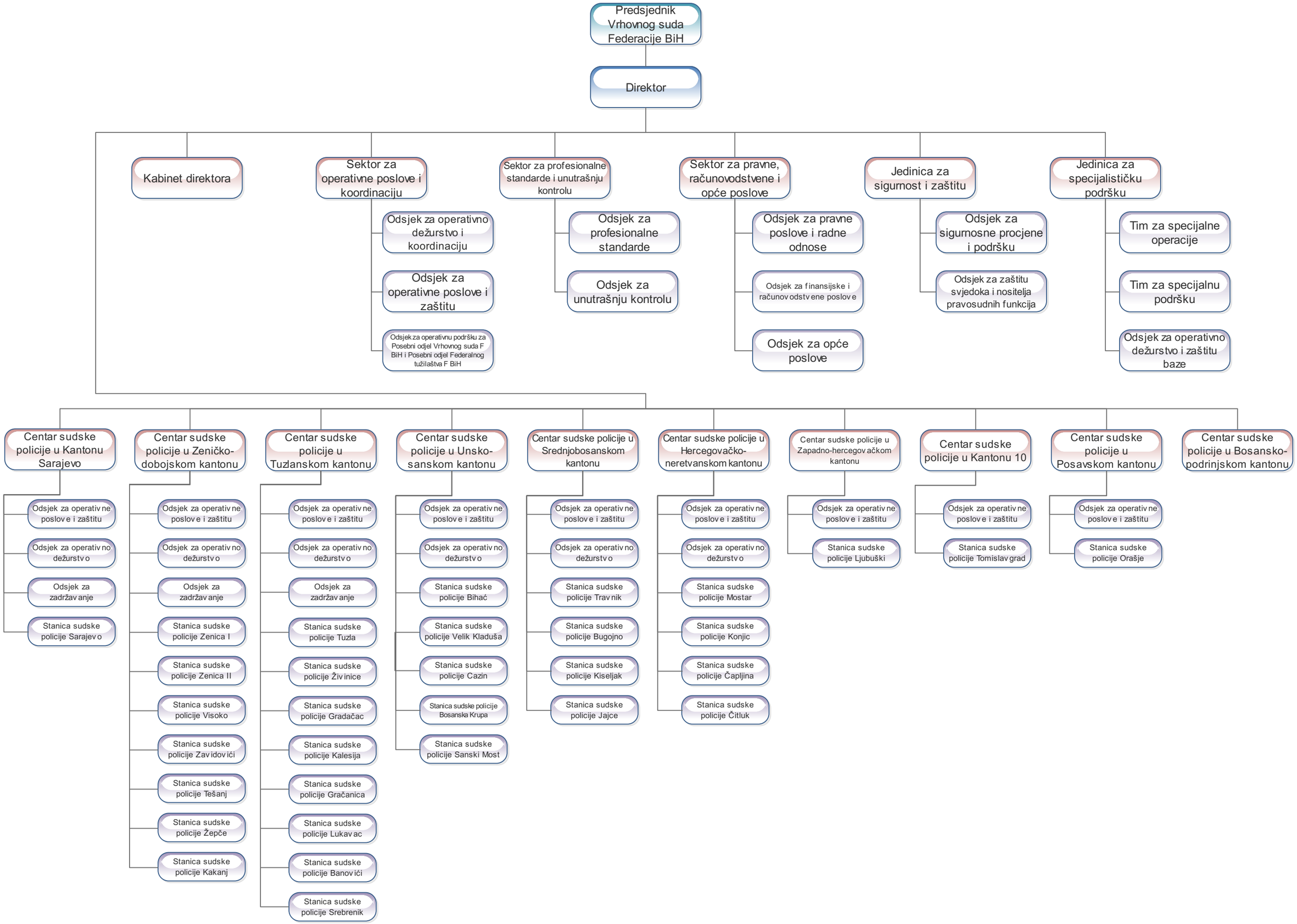Organizaciona struktura